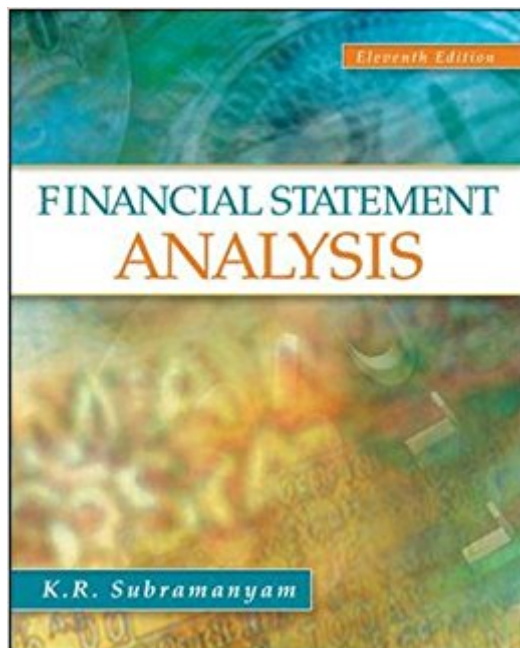


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Financial Statement Analysis



Synopsis

Financial Statement Analysis, 11e, emphasizes effective business analysis and decision making by analysts, investors, managers, and other stakeholders of the company. It continues to set the standard in showing students the keys to effective financial statement analysis. The textbook is set up in a three part framework which makes this textbook one of the best-selling books in the market. It begins with an overview (chapters 1-2), followed by accounting analysis (chapters 3-6) and then financial analysis (chapters 7-11 and a Comprehensive Case). The book presents a balanced view of analysis, including both equity and credit analysis, and both cash-based and earnings-based valuation models. The eleventh edition is aimed at accounting and finance classes, and the professional audience - as it shows the relevance of financial statement analysis to all business decision makers. The author: Uses numerous and timely “real world” examples and cases Draws heavily on actual excerpts from financial reports and footnotes Focuses on analysis and interpretation of financial reports and their footnotes Illustrates debt and equity valuation that uses results of financial statement analysis Applies a concise and succinct writing style to make the material accessible

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Customer Reviews

University of Southern California

Good knowledge to have. I took this course thinking it would be in more of a finance lens, it is more of an accounting lens as said earlier. Good information definitely learned a lot but not what i was looking for.

Excellent condition and information within is concise. Ready for my class to start

This book is fairly advanced. You need to have a strong understanding of us gap / accounting to get the most benefit from it. Teaches the ways of a financial analyst. Excellent

The book was falling apart and I no longer need the textbook.

This book is so wordy that it makes it difficult to understand the concepts.

Too hard to learn it from this textbook compared with others.

This book is well-written, but it is for those who just started learning accounting or business. Some people may find this book too easy.

excellent

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